THE GEN.AI SUMMIT '24

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Inc42 + Microsoft

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SHAPING THE FUTURE OF AI IN INDIA

📅 3RD APRIL 2024

📍 JW MARRIOTT, BENGALURU

How AI Will Shape India's Tech-Ade

FIRESIDE

11:05-11:20
15 Mins

Dr. Rohini Srivathsa
CTO
Microsoft India & South Asia

Sangeeta Bavi
Executive Director-Digital Natives
Microsoft India

Vaibhav Vardhan
Cofounder & CEO
Inc42

Coverage Areas

1. What Will It Take For India To Become An AI Economy?
2. The Application Opportunity For Indian Startups And Value Creation
3. Solving The Data Problem For Indian Languages, Indian Use-Cases
4. The Role Of Digital Public Infrastructure In India's AI Future
5. Building In Step With Regulations, Policy Makers
6. Getting India's Workforce AI-Ready

GenAI At Scale: Learnings From Early Adopters

PANEL

11:20-11:50
30 Mins

Pravin Agarwala
Cofounder & Group CEO
BetterPlace

Jithendra Vepa
CTO & Cofounder
Observe.AI

Abhishek Choudhary
Cofounder & CTO
TrueFoundry

Surya Mantha
Managing Partner
Capria Ventures

Coverage Areas

1. The AI Adoption Framework For Growth-Stage Startups
2. How Does AI Change Things In Day-To-Day Ops
3. GenAI Product Directions: Building Vs Adopting Vs Buying
4. Hiring For GenAI: Is There A Talent Gap?
5. The Cost And Revenue Implications Of Using GenAI At Scale

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PANEL

11:50-12:20
30 Mins

How GenAI Is Rewiring The Indian Digital Commerce Story

Sravanth Aluru
Founder & CEO
Avataar

Abhijit Khasnis
VP-Engineering
Healthify

Seemant Shankar
CPO
Droom

Sameer Dhanrajani
CEO
AIQRATE & 3AI

Coverage Areas

1. Fad Or Value Addition: The Reality Of GenAI In Ecommerce
2. GenAI Strategies In Ecomm: Solving For Customers Vs Operations
3. Beyond Chatbots: Leveraging Content Generation Across Ops
4. The Future Of Vertical LLMs In Ecommerce
5. Are Chatbots And Assistants Boosting Revenue, Bottom Line?
6. Can GenAI Inform Product Development In The Future?

KNOWLEDGE SESSION

12:20-12:30
10 Mins

Humans + GenAI: A Match For The 21st Century

Tilakraj Parmar
Cofounder & CEO
QX Lab AI

Coverage Areas

1. What It Means To Build GenAI Platform For Humans
2. How GenAI Is Putting Productivity On Hyperdrive
3. Creating For Consumers Vs Building For Enterprises
4. Building Global GenAI Products For Diverse Needs

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How GenAI Will Shake Up Indian Fintech Products

Aishwarya Jaishankar
Cofounder & COO
Hyperface Technologies

Anish Achuthan
Cofounder & CEO
Open Financial Technologies
Pvt. Ltd

Sumit Nigam
CTO
Perfios

Kshitij Shah
Founder & CEO
Digital Strategy Works

Coverage Areas

1. The Automation Framework In Fintech — The Limits Of AI
2. Compliance Jeopardy: Balancing Innovation With Financial And Data Regulations
3. The Potential Role Of Digital Public Data In GenAI-led Financial Services
4. Build Vs Buy Decisions In AI Strategies
5. How Fintech Startups & Banks Are Using GenAI Right Now
6. From Apps To Agents: How GenAI Is Changing Fintech Touchpoints

PANEL

12:30-13:00
30 Mins

The Blueprint For Responsible AI

Sanjay Mohan
Group CTO
MakeMyTrip

Nikhil Gupta
Founder
LimeChat

Kalpana Bansal
Solution Head-Talent & AI
Darwinbox

Jyoti Pawar
General Counsel
Microsoft India

Coverage Areas

1. What Makes AI Responsible & Ethical
2. Behind The AI For Good Movement
3. Balancing Economic Growth With Ethical AI
4. Inclusivity And Diversity: The Question Of Bias In AI Systems
5. Working With Regulators On Response AI Development
6. Developing AI Responsibly: Best Practices For Startups, Enterprises

PANEL

13:00-13:30
30 Mins

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13:30-14:30 60 MINS	Lunch

PANEL

14:30-15:00
30 Mins

Startups + Enterprises: Driving GenAI Adoption

Shridhar Marri
CEO & Founder
Flyfish.ai

Khadim Batti
Cofounder & CEO
Whatfix

Souvik Sen
Technical Cofounder
Head of Engineering
Ema Unlimited Inc

Ankush Sabharwal
Founder & CEO
CoRover.ai

Roopan Aulakh
MD
pi Ventures

Coverage Areas

1. Mapping The AI Evolution Of Enterprise SaaS Since 2022
2. GenAI First Principles: Building Capabilities For Selling To Enterprise
3. The IT & Enterprise View On Build Vs Buy Decisions For GenAI
4. Client Zero Opportunity: Tapping The Enterprise Need For GenAI Transformation
5. Security And Data Sanctity: How Startups Are Building Enterprise-Grade GenAI Tools

PANEL

15:00-15:25
25 Mins

The New Marketing Paradigms In A GenAI World

Tilakraj Parmar
Cofounder & CEO
QX Lab AI

Ishank Joshi
Cofounder & CEO
Mobavenue

Ankit Prasad
Founder & CEO
Bobble AI

Anshul Khandelwal
Cofounder, CTO & SVP-Product
Invideo AI

Vaibhav Vardhan
Cofounder & CEO
Inc42

Coverage Areas

1. What Will Next-Gen Predictive Analytics Look Like?
2. How GenAI Has Changed The SEO Game In Content Marketing
3. Finding The Balance: Data-Centricity Combined With Human Decision Making
4. Will Vertical AI Agents Replace Marketers In Key Sectors?
5. Marketing To Machines: When AI Buys Products Instead Of Humans
6. How Voice And Video AI Will Influence Buying Decisions

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First Movers In India's GenAI Revolution

Ayush Garg
Cofounder & CTO
Portkey AI

Shivam Mangla
Cofounder
Rephrase.ai

Amarpreet Kalkat
Founder & CEO
Humantic AI

Alok Goyal
Partner
Stellaris Venture Partners

Arjun Rao
General Partner
Speciale Invest

PANEL

15:25–15:55
30 Mins

Coverage Areas

1. What Does Product-Market Fit Look Like In Native GenAI?
2. Outcome-First Approach To Building In GenAI
3. Who Is Paying For GenAI Products?
4. SaaS Vs Consumption Vs Managed Services: Choosing The Right Revenue Model
5. GUI Vs Chat: UX, Look And Feel Of GenAI Products
6. Building Global GenAI Businesses From India

Building GenAI Systems For Scale

Nitin Dhir
Cloud Engineer
Google Cloud

KNOWLEDGE SESSION

15:55–16:10
15 Mins

Coverage Areas

1. Scaling GenAI Is Crucial: To Leverage GenAI As A Growth Driver; Obtaining Price, Performance Efficiency Is Critical
2. Critical Components: What Are The Critical Components For Building A GenAI System
3. Google's Generative AI: How Google Is Using Generative AI And Can Enable Faster Adoption
4. Path Forward: How The Model To Consumer Interactions Will Shape Up

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AI Vs Reality: The Question Of AI Regulations

Tanuj Bhojwan
Head
people+ai

PANEL
16:10-16:35
25 Mins

Coverage Areas

1. Eliminating Bias & Building Inclusive AI Ecosystems
2. Building New Agencies And Safeguards For GenAI Content
3. How Companies Are Approaching Responsible And Ethical AI Solutions
4. AI For Public Good — From Healthcare To Governance
5. Government And Regulatory Role In Responsible AI Development

AI From The Global Institutional Investor Lens

Uche Orji
Advisor & Board Member
QX Lab AI

KEYNOTE
16:35-16:40   5 MINS

Getting On The GenAI Fast Track: Eliminating Complexities, Data Barriers

Vivek Ganesh
Regional Vice President
MongoDB

KNOWLEDGE SESSION
16:40-16:50
10 Mins

Coverage Areas

1. How GenAI Is Reshaping Industries, Governments and Consumer Experiences
2. Decoding Strategic Advantages For Enterprises Leveraging GenAI
3. The MongoDB Atlas Way: Unifying Data For Rapid Operationalisation
4. Mitigating Challenges Of Hidden Costs, At-Scale Deployment & Data Security

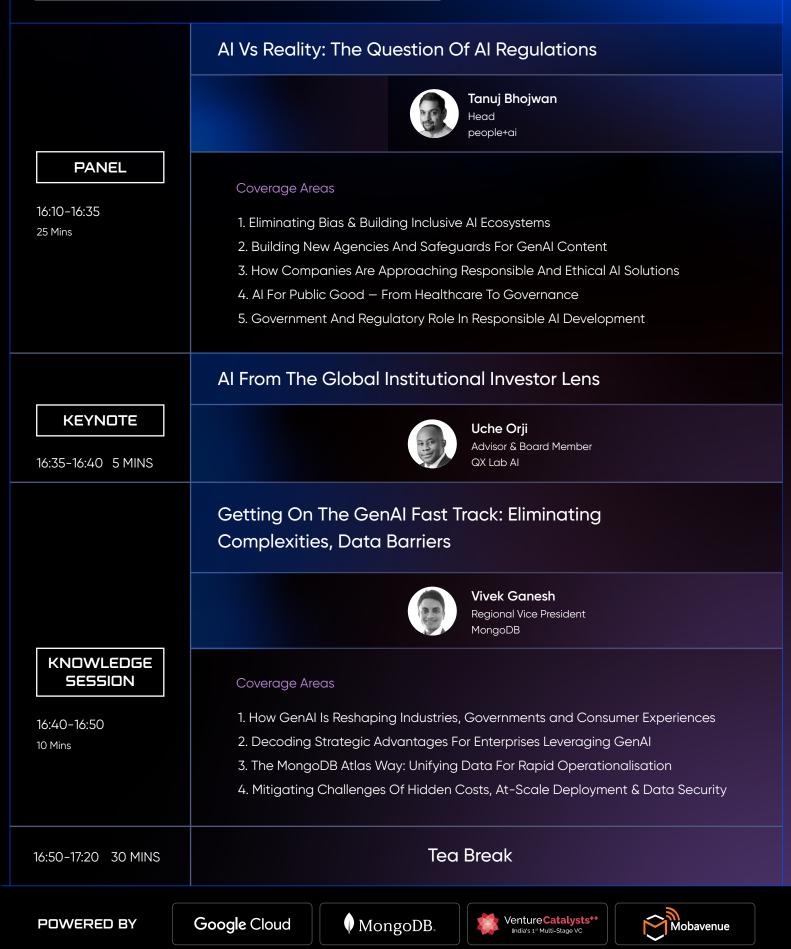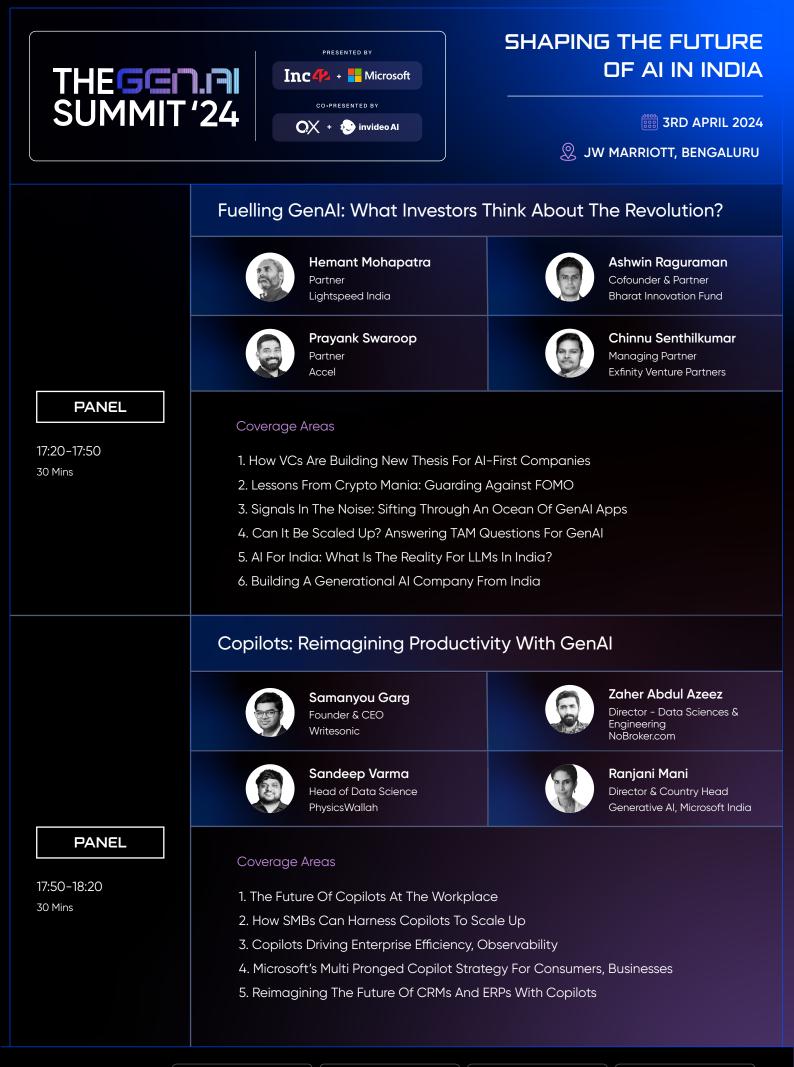16:50-17:20   30 MINS

Tea Break

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Fuelling GenAI: What Investors Think About The Revolution?

Hemant Mohapatra
Partner
Lightspeed India

Ashwin Raguraman
Cofounder & Partner
Bharat Innovation Fund

Prayank Swaroop
Partner
Accel

Chinnu Senthilkumar
Managing Partner
Exfinity Venture Partners

PANEL

17:20-17:50
30 Mins

Coverage Areas

1. How VCs Are Building New Thesis For AI-First Companies
2. Lessons From Crypto Mania: Guarding Against FOMO
3. Signals In The Noise: Sifting Through An Ocean Of GenAI Apps
4. Can It Be Scaled Up? Answering TAM Questions For GenAI
5. AI For India: What Is The Reality For LLMs In India?
6. Building A Generational AI Company From India

Copilots: Reimagining Productivity With GenAI

Samanyou Garg
Founder & CEO
Writesonic

Zaher Abdul Azeez
Director - Data Sciences & Engineering
NoBroker.com

Sandeep Varma
Head of Data Science
PhysicsWallah

Ranjani Mani
Director & Country Head
Generative AI, Microsoft India

PANEL

17:50-18:20
30 Mins

Coverage Areas

1. The Future Of Copilots At The Workplace
2. How SMBs Can Harness Copilots To Scale Up
3. Copilots Driving Enterprise Efficiency, Observability
4. Microsoft's Multi Pronged Copilot Strategy For Consumers, Businesses
5. Reimagining The Future Of CRMs And ERPs With Copilots

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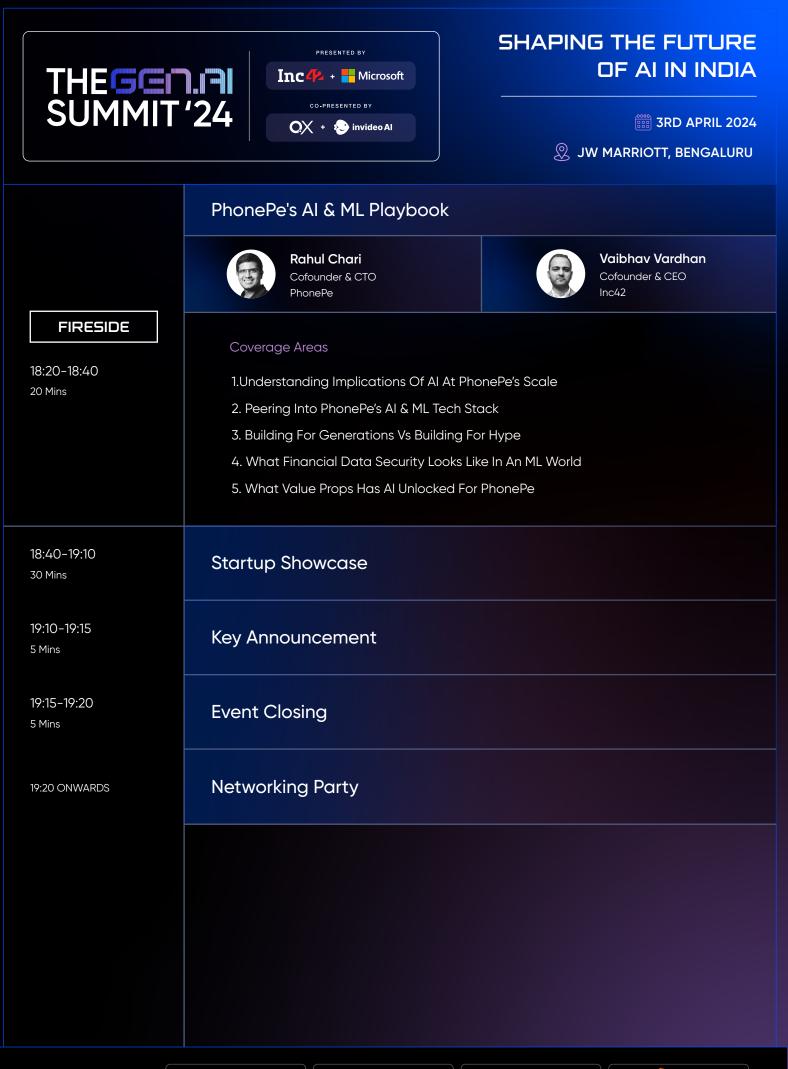
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PhonePe's AI & ML Playbook

Rahul Chari
Cofounder & CTO
PhonePe

Vaibhav Vardhan
Cofounder & CEO
Inc42

FIRESIDE

18:20–18:40
20 Mins

Coverage Areas

1. Understanding Implications Of AI At PhonePe's Scale

2. Peering Into PhonePe's AI & ML Tech Stack

3. Building For Generations Vs Building For Hype

4. What Financial Data Security Looks Like In An ML World

5. What Value Props Has AI Unlocked For PhonePe

18:40–19:10
30 Mins

Startup Showcase

19:10–19:15
5 Mins

Key Announcement

19:15–19:20
5 Mins

Event Closing

19:20 ONWARDS

Networking Party

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